ENSHRINE PLACEMENTS

SIRDAR
Guiding boards. Growing business.

Your journey to being more than just another director starts here.



EDUCATE

Applied Directorship Programme

Who is this programme for?

Experienced directors

You want to further develop your skills as a non-executive director



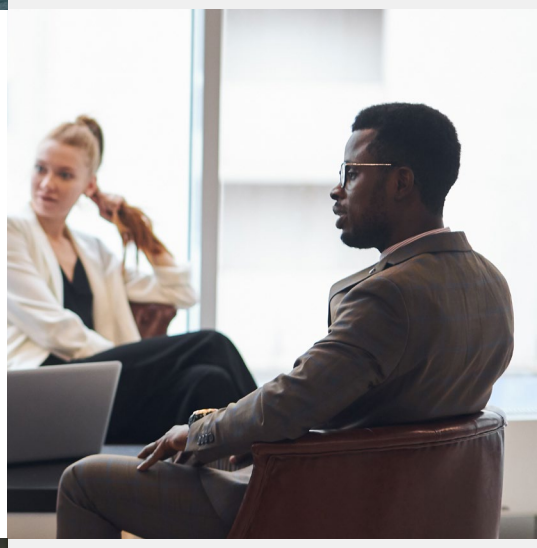
Next-generation directors

You are taking over the family business and want to be recognised as a director who has the skills and the knowledge to fulfil this role



CEOs, entrepreneurs and business founders

You run a business and are looking to implement a value-adding board



Aspiring directors

You are looking for your first appointment as a non-executive director



Up-and-coming directors

You have an opportunity to become a director and you want to make the most value-adding contribution in the boardroom

We understand your directorship goals:

- Create an impactful contribution in the boardroom
- Be recognised as someone who knows what it means to be a high-performance director
- Take your skills as a director to the next level
- Ensure that you truly add value in the boardroom
- Create maximum value for your business as a shareholder-manager looking to set up a board
- Add credibility to your directorship profile
- Bridge the gap between being a successful executive and being a successful director
- Maximise the potential fees you can earn as a non-executive director
- Challenge your understanding of what being a high-performance director is and lift your board contribution in the process
- Improve the quality of the appointments that you get as a director
- Experience a high-performance board process and boardroom engagements to be better prepared for the boardroom

So, join the Applied Directorship Programme irrespective of where you are on your directorship journey. We are here to support you in becoming a high-performance director.



"Being an effective director is about more than just theoretical knowledge; it is about understanding your role and effectively applying learnings. Therefore, the principles of gamification, simulated boardroom discussions and practical feedback are central to the programme."

~ Kieron McRae, Managing Partner

» Join FREE webinar

The Applied Directorship Programme Advantage

By participating in the programme, you will furthermore:

- Understand what an effective and integrated high-performance board and governance methodology requires
- Reinforce and augment your knowledge and understanding of directors' duties and statutory obligations
- Gain working knowledge of the essential tools required for effective board meetings including governance documents, board papers and board calendar
- Gain practical expertise in applying the methodology with relevance to create value
- Recognise personal directorship strengths and opportunities to develop further through the Contribution Compass profiler

Applied Pedagogy

Four-hour sessions held monthly

Month 01 Foundations

Month 02 The Board Team

Month 03 Strategy and Direction

Month 04 Organisational Culture

Month 05 Effective Leadership

Month 06 Stakeholder Engagement

Month 07 Shareholder Returns

Month 08 Risk Management and Compliance

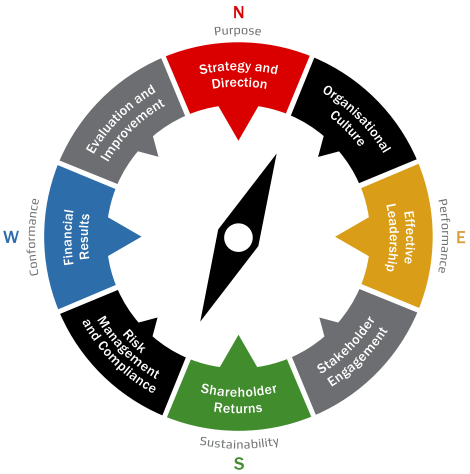
Month 09 Financial Results

Month 10 Evaluation and Improvement

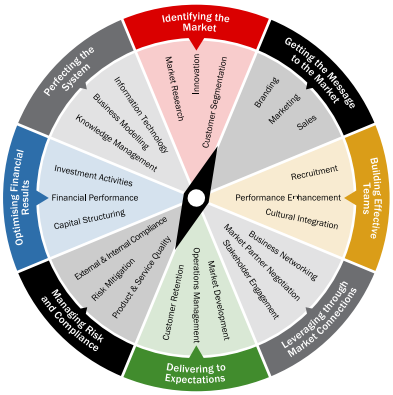
Month 11 Overview

Join FREE webinar

About the Sirdar Methodology: Our Compassess



Governance Compass



Management Compass



Contribution Compass

Accreditation, Certification and Client Benefits

A participant in the Applied Directorship Programme will be certified against the following registered Unit Standards that contribute towards the National Certificate: Business Advising Operations (National Qualifications Framework [NQF] Level 6), and which are registered with the South African Qualifications Authority (SAQA) and NQF:

- SAQA ID 116349: Apply business performance management practices; NQF Level 6, 10 Credits
- SAQA ID 12885: Apply concepts and principles relevant to the practical aspects of corporate governance and accountability; NQF Level 6, 10 Credits

The credits can be used as building blocks toward a full qualification in National Certificate: Business Advising Operations (NQF Level 6). The full National Certificate course can be completed through the NPI Shuttleworth Academy. The Applied Directorship Programme is accredited with NPI Shuttleworth Academy (Services SETA Accreditation Number: 12818). Attending the Applied Directorship Programme is equivalent to 200 notional compliance hours. This converts to 20 credits for notional compliance that are commonly used by professional bodies

Companies contributing towards the Skills Development Levy (SDL) in South Africa are able to apply for a refund of the Applied Directorship Programme related fees.

About Our Applied Directorship Programme Alumni

700+
participants



Programme Investment

What would you be prepared to invest in order to become a world-changing board member?

Accredited programme

ZAR R58 750 **excl. VAT**

Certified programme

ZAR R68 750 **excl. VAT**

Payment plans are available

Our application process ensures that you gain immense value from both the programme and networking with like-minded individuals:

step 01 Complete the application form **here**

step 02 Have your application reviewed through our process

step 03 Be advised regarding whether successful

step 04 If application is successful, pay deposit

step 05 Commence onboarding process

step 06 Start attending sessions

Payment Terms and Conditions

A deposit is due on acceptance of application with two payment structures available to choose from. Once 12 participants for the programme have been accepted, the dates are finalised and communicated to you and the deposit is no longer refundable. A strict 25 percent cancellation fee from six weeks prior to commencement (after dates have been confirmed) applies. The applicant is liable for the full investment regardless of attendance or completion post commencement of the course. Each participant will be required to attend classes and successfully complete all resources and assignments as indicated on module outlines in order to meet competency requirements. The minimum attendance requirements allow for a maximum of two sessions to be missed by any participant.

For more information, email **caryn@enshrineplacements.com** or **michele@enshrineplacements.com**



Programme Testimonial: Christos Gerasis

"It's a must...Anyone who holds a director title needs to put themselves through this type of learning curve – to know what to expect [and] understand what your role as a director is."

Christos Gerasis

CEO of Apex Cordset Technologies

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I've spent the last five years or so serving on 12 boards, many of which as chairman. I considered joining the Applied Directorship Programme given that there were quite a lot of demands coming from those boards, and that I wanted to ensure that I can deliver on those demands confidently. The legal and culture aspects explored during the programme were particularly helpful, as was the toolkit. It was a great investment in time and money. If you want to make a true contribution as a director, I encourage you to strongly consider participating – you owe it to the board that you serve on. **~ Eric Laubscher,** *Director of EQ Business Solutions*

The journey from a founder, owner to implementing a board has been amazing and it has guided me to a step-by-step process of improving my company and also helped me grow personally to change my company and myself. Thank you for an amazing thoughtful programme. **~ Avni Rach,** *Managing Director of Healthy U 2000*

From [having] no board experience, I believe I have gained the basic and deep experience and knowledge on what value is required from a board member... It has helped me to identify what areas are lacking in our board and company as a whole. **~ Zanele Dwayi,** *Compliance Officer of Lefika Securities*

I found the course absolutely invaluable and have recommended it to people who have been in business for many years as the course provides the practical side of being a director and not only the theoretical learnings. **~ Yvonne Wakefield,** *CEO and Founder of Caveat Legal Pty Ltd*



Our Experienced Educator

Roger Hitchcock's experience spans 15 years of training directors across Africa and more than 30 years of business experience in family business, corporate, non-profit and entrepreneurial endeavours. Having personally held a number of directorships, he speaks from lived boardroom experience.

His speciality is in making complexity understandable, and facilitating resilient and agile solutions to some of the biggest challenges that boards face. He is passionate about assisting companies and individuals to find their clear strategic direction and purpose, and helping them to take steps to implement this purpose effectively.

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About Sirdar

Sirdar is the leading guide, appointer and educator of high-performance boards.

We navigate the way to business growth through boardroom performance. Then, we help you to overcome your challenges and leverage your strengths. Our integrated board approach is delivered through advisory services, governance, evaluations, diagnostics, appointments and the continuous upskilling and education of directors.

Sirdar guides a practical, invested approach to create meaningful economic impact.

Our Guide, Appoint and Educate solutions make Sirdar the invested boardroom partner.

Join us on the journey

to boardroom greatness.

Contact us now via caryn@enshrineplacements.com or michele@enshrineplacements.com